



PREMIER RESORTS

where you belong

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**PLENTY OF ROOMS AT THE
INN THIS CHRISTMAS**

**A Tuesday Christmas Means More Availabilities to Those Who Plan Ahead for
Vacations in the American West and Mexico**

Christmas comes on a Tuesday this year and that shift in the calendar means more availability at lodges and condos in the West and Mexico, according to a survey of Premier Resorts International properties in the West, including Bend, Breckenridge, Park City, South Lake Tahoe, Sun Valley, and Telluride, and two locations in Mexico.

When Christmas falls on or near a weekend, Dec. 23-26 check-ins at Western ski resorts are usually sold-out months in advance. But with the holiday falling on a Tuesday this year, availabilities (based upon advance reservations) don't start getting tight until Dec. 27 or 28, according to Bobby Foster, director of marketing for Park City, Utah-based Premier Resorts (premier-resorts.com).

"This means we have availabilities for the Dec. 23-26 period that we don't normally have. What's more, many lodges are relaxing their 7-night minimum requirements to accommodate those who just want to visit for a few days over Christmas. People should ask about minimums when they call," said Foster.

“There’s still space available for families to book a two-bedroom condo in Deer Valley, for instance, celebrate Christmas eve in the mountains, open presents Christmas morning, then ski out the back door. That’s a gift the entire family can enjoy. We’re not just booking rooms here, we’re making memories,” Foster said.

(www.deervalleylodging.com).

Holiday lodging is also still available in Sun Valley, Idaho. During the Dec. 22 to 27 period, Premier Resorts Sun Valley has a wide range of accommodations from small, studio condominiums that sleep two, up to spacious eight bedroom luxury homes for larger families. Nightly holiday rates start at \$158 for a studio condo sleeping two with flexible minimum stay requirements (www.premier-sunvalley.com).

At Premier’s Mexican resorts – in Cabo San Lucas and Punta Mita near Puerto Vallarta – a handful of golf course and ocean view properties are still available for Christmas week and the week between Christmas and New Years.

Las Palmas de Punta Mita and Hacienda de Mita are master-planned developments of private villas and condominiums, located in the luxury resort community of Punta Mita, 26 miles north of Puerto Vallarta (www.laspalmasatpuntamita.com and www.haciendapuntamita.com). It’s a gated community situated on a 1,500-acre peninsula on the Bay of Banderas, featuring the award-winning Four Seasons Golf Club, a Jack Nicklaus ocean design, and bordered by 9-½ miles of private beach.

Cabo del Sol is a golf resort community located in the corridor between Cabo San Lucas and San Jose del Cabo, known as Los Cabos, at the tip of Mexico's Baja peninsula and overlooking the Sea of Cortez (www.cabodelsolmexico.com).

About Premier Resorts

Premier Resorts International has an inventory of over 7,500 rooms at ski, beach and golf resort locations in Orlando, Fla., South Lake Tahoe, California; Breckenridge, Vail and Telluride, Colorado; Kauai and Maui, Hawaii; Sun Valley, Idaho; Bend, Oregon; Park City, Utah; North Myrtle Beach, South Carolina; San Juan Islands, Washington; Los Cabos, Mexico; and Punta Mita, Mexico. It is headquartered at 1375 Deer Valley Drive South, Park City, Utah 84060; tel. 800 882 4754; www.premier-resorts.com.

Editor’s note: For images from any of these resorts, please contact Jamie Gribbon at Jamie@blumenfeldpr.com, 203 655 1600.

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